Apple Health Ambassador Program: Monthly check-in

Keeping communities connected

November 2, 2023





Agenda

Welcome

Reminder and updates

Outreach & engagement opportunities

Resources

Open Q & A session



Reminders & updates



Apple Health premiums

- Individuals on Apple Health for Kids with Premiums (CHIP) and Apple Health for Workers with Disabilities (HWD) are now responsible to pay their monthly premiums.
- Individuals who are American Indian or Alaskan Native do not have a premium requirement.
- Terminations of coverage occur after:
 - ► 3 months of non-payment for CHIP.
 - 4 months of non-payment for HWD.
- If a client loses coverage due to non-payment of premiums, they may be reinstated after the past due amount is paid.



Apple Health Eligibility Policy email inbox

- The Office of Medicaid Eligibility Policy (OMEP) has created a new Apple Health Eligibility Policy email inbox to provide a direct line of communication to the eligibility policy team.
- For use by client-facing stakeholders, such as navigators or volunteer assisters, and external community-based representatives helping Apple Health clients experiencing more complex eligibility issues or who need clarification on a specific policy.
- This inbox also serves as the primary point-of-contact for requests for Apple Health outreach, training, and presentations.

New email address: <u>HCAAHEligibilityPolicy@hca.wa.gov</u>



Apple Health Eligibility Policy email inbox

- Please continue to reach out to your HCA <u>community-based specialists</u> for assistance with:
 - Resolving application issues
 - Renewals
 - Error codes
 - Client verification
 - Application status
 - Answering questions about Apple Health



Outreach & engagement opportunities



Community event requests



Want HCA to join your event in-person or virtually?

 Contact HCA Apple Health Communications <u>ahcommunications</u> @hca.wa.gov







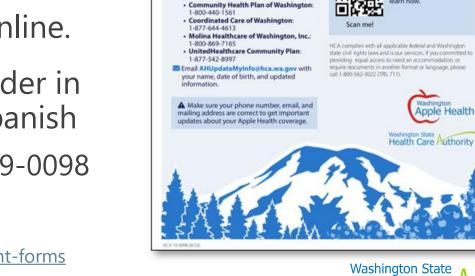
Apple Health premiums

- HCA created a new Apple Health premium resource guide to help you through the process of paying your premium. Check out our new publication to find:
 - Helpful links
 - Answers to frequently asked questions, and
 - Who to call for assistance.
- View <u>hca.wa.gov/pay-ah-premium</u> for more information.



PHE Renew your way flyer

- Translated in 15 languages
- New flyer to share at outreach events.
- Easy to view online.
- Available to order in **English and Spanish**
 - Search for 19-0098





Update your contact

following ways:

Amerigroup: 1-800-600-4441

information one of the

Call your plan if you are enrolled in managed care.

Renew your way, stay covered today!

Do you have Apple Health (Medicaid) coverage? It may be time to renew your coverage soon!

> **Don't have Apple Health** coverage or need to renew?



HCA complies with all applicable federal and Washington state civil rights laws and is our services. If you committed to providing equal access to need an accommodation, or require documents in another format or language, please

pple Health

Health Care Authority

***Source:** hca.wa.gov/apple-health-client-forms

New enrollee First Timers' Guides

Health

- Translated in 15 languages
- Updated guide to share with clients.
- Easy to view online.
 - Part 1: Search for 19-024
 - Part 2: Search for 19 - 041



Part 1

Part 2

First-timers' Guide to Washington Apple Health Part 2: Making your first health care appointment

Notes plus are enroused in a nearin plan, you will need to choose a primary care provider, somethines called a PCP. Your primary care provider is the doctor, nurse, health care professional, or clinic you see for most of your health care.

Step 2: Make an appointment

You must have an appointment to see a provider

If you are covered by Apple Health without a managed

care plan, you must find a provider who accepts Apple

Health using your ProviderOne services card. Find a contracted provider at https://fortress.wa.gov/hca/

Check the information your health plan sent you to see how to make your first appointment. You should be able to find your provides contact information through your health plan's website. Or call your health plan's customer service line and ask for the phone number to make an

If you have immediate health concerns or needs, you should be able to see your primary care provider within a few days.

Even if you don't have immediate health concerns, make an appointment for a general check-up (also called a wellness check). It takes longer to get an appointment for a general check-up, so don't put it off.

If you need an interpreter

If English is not your preferred language or you are Deaf, DeafBlind, or Hard of Hearing, learn more at hca.wa.gov/ interpreter-services, professional interpreters are available in many languages, including sign language at no cost to you. When you make an appointment, le the receptionist know if you need an interpreter. The interpreter can be in person or on the phone during your appointment

It's better to use a professional interpreter than to bring a family member or friend to interpret for you. Professional interpreters are trained to understand health care terms and will help you and your provider understand each

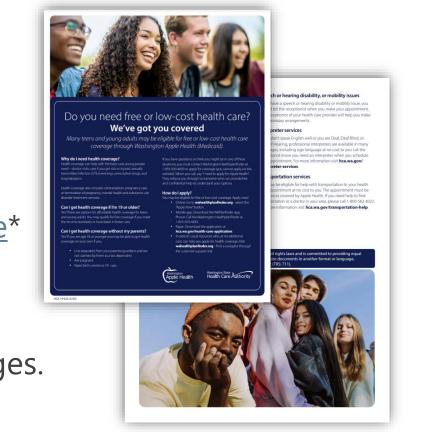
***Source:** hca.wa.gov/apple-health-client-forms

Washington State Health Care Authority

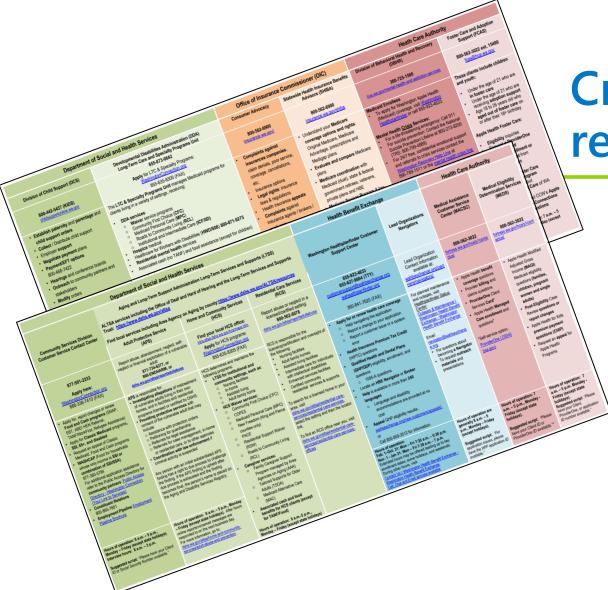
Apple Health for Teens and Young Adults

- Refreshed design.
- Easy to view online.
- To share at outreach events.
- Available to <u>order online</u>* in English.
 - Search for 19-023.
- Translated in 15 languages.





Washington State Health Care Authority



Cross agency references

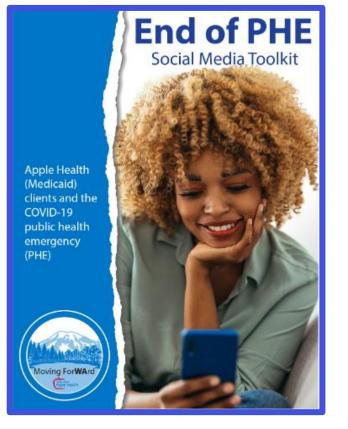
- The <u>cross-agency</u> <u>desk aid</u>* has been updated.
- Includes contact information for DSHS, HBE, HCA,
 OIC, and additional supports.

Washington State

Health Care Authority

*Source: <u>hca.wa.gov/assets/free-or-low-cost/customer_support_center_referrals.pdf</u>

Social media toolkit



*Source: <u>hca.wa.gov/assets/free-or-low-</u> cost/end-of-phe-social-media-toolkit.pdf

- The social media toolkit* has been updated to include the following campaigns translated into 15 languages:
 - Report a change
 - Renew your coverage
 - Postcard monthly mailing
 - Update your contact info video
 - Download social media images here:
 - <u>hca.wa.gov/phe-social-toolkit-English</u>
 - <u>hca.wa.gov/phe-social-toolkit-</u> <u>translations</u>



Moving ForWArd campaign graphics







Renew your coverage

Clients will be notified roughly 60 days in advance of their coverage end date and should process their renewal timely.

Renewing your Apple Health coverage fact sheet

- English: <u>hca.wa.gov/assets/free-or-low-cost/19-053-</u> renew-apple-health-coverage.pdf
- Top 15 languages: <u>hca.wa.gov/free-or-low-cost-health-care/forms-and-publications?combine=19-053&field_free_document_type_value_1=All&field_free_topic_tid=All&sort_bef_combine=name_ASC</u>



Social media

We've released a social media toolkit translated into the top 15 languages. See toolkit and image downloads below:

End of PHE Social Media toolkit

hca.wa.gov/assets/free-or-low-cost/end-of-phe-socialmedia-toolkit.pdf

Image downloads

- English: <u>https://wa-hca-svcmgt-social-media.s3.us-west-</u> <u>2.amazonaws.com/English.zip</u>
- Top 15 languages: <u>https://wa-hca-svcmgt-social-media.s3.us-west-2.amazonaws.com/Translations.zip</u>



HCA Post-PHE External Guide

- hca.wa.gov/assets/free-or-low-cost/externalguide-to-ah-post-phe.pdf
- HCA reference guides
 - hca.wa.gov/health-care-servicessupports/apple-health-medicaidcoverage/reference-guides
- HCA Community-Based Specialists
 - hca.wa.gov/hcacommunitystaff
- More PHE information: <u>hca.wa.gov/phe</u>.





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Questions

Ambassador program contact:
<u>AHEligCovid19@hca.wa.gov</u>

