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**EMAIL COPY - “I DON’T HAVE TIME” (Global Employee Health / Fitness)**

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| **Title/Subject Line:** “I don’t have time” (says almost everyone)**Subtitle/Preheader:** Just 10 minutes of exercise can make all the difference. Get support through the Diabetes Prevention Program powered by Omada.  |
| A person holding a phone  Description automatically generatedBeing busy can be stressful and most people will put exercise at the bottom of their to-do list. Luckily, starting an exercise habit doesn’t take much time. Exercising just 10 minutes a day can help your heart, health, and mood, and it can help prevent type 2 diabetes. With the Diabetes Prevention Program powered by Omada, you get a program that easily fits your life and helps you find ways – and time – to be more active.**Beat the excuses.*** **“I don’t have time...”** You only need 10 minutes a day. On average, Omada members engage in their exercise program 1 to 2 hours each week.
* **“I don’t know where to start...”** Your coach has your back. They’ll point you in the right direction with an exercise plan tailored to fit your life.
* **“I don’t like the gym...”** A gym can help but you can do a lot at home. We’ll show you how to add more physical activity into your daily routines.

From an Omada member: “*Little by little my motivation began to increase as I saw the differences it was making.**I felt more energy.”* [**Check if you’re eligible**](https://go.omadahealth.com/deployments/wapebb)The PEBB Diabetes Prevention Program is powered by Omada. ​Learn more at [Diabetes prevention](https://www.hca.wa.gov/employee-retiree-benefits/diabetes-prevention-pebb). |