

2024 Behavioral Health Advisory Council Strategic Planning Preparation and Annual Survey

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Overview

- ▶ BHAC Strategic Planning Preparation Discussion
- ▶ Creating a BHAC Member Annual Survey
- ▶ Gathering Ideas Activity

BHAC Strategic Planning Preparation

- ▶ DBHR may be able to solicit Strategic Planning from a pre-qualified pool of vendors that can be contracted with directly.
- ▶ BHAC working to define the scope of work and desired deliverables will greatly help determine who the best consultant would be.

BHAC Strategic Planning Preparation

- ▶ What does the council want the strategic plan to cover? Some examples:
 - ▶ Traditional Strengths, Weaknesses, Opportunities, Threats (SWOT)
 - ▶ Identifying areas of interest BHAC can form subcommittees around
 - ▶ Identifying ways to increase diverse representation from marginalized communities
 - ▶ Ways to increase member participation

BHAC Strategic Planning Preparation

- ▶ What is the best process for planning?
 - ▶ Does the council want to dedicate one BHAC meeting to Strategic Planning?
 - ▶ Should meeting be outside the BHAC meeting cadence?
 - ▶ What information would be helpful to share in advance with the council before the planning session?

BHAC Strategic Planning Preparation

- ▶ Which modality is the best for the strategic planning process:
 - ▶ **Hybrid**
 - ▶ Disadvantages- presents logistical and operational challenges that may hinder productive strategic planning. May be difficult to find a strategic planning consultant that is willing and experienced presenting strategic planning in a Hybrid environment
 - ▶ Advantages- Able to accommodate members who want to attend in person and those who wish to attend virtually
 - ▶ **100% virtual**
 - ▶ Disadvantages- Possible technology barriers and ability for members to easily engage with the strategic planning.
 - ▶ Advantages- lowest barrier of entry to members
 - ▶ **100% in person**
 - ▶ Disadvantages-geographic disadvantage for those not living close to Olympia, creating additional barriers of travel and time.
 - ▶ Advantages- Members would be able to fully engage and easier to create a productive atmosphere.

- ▶ Would the Council like to vote which meeting modality they would like to implement for strategic planning?

Creating a BHAC Member Annual Survey

- ▶ Gather information on BHAC member satisfaction.
- ▶ Help guide direction of the council.
- ▶ Help with future strategic planning of the council.

Gathering Ideas Activity

- ▶ What is something you would like to see or included in BHAC Strategic Planning?
- ▶ What are things BHAC can add to increase its advocacy/ advisory capacity?
- ▶ What are questions you would like to have on an annual BHAC member survey?

Questions



Contact

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