



# FOR OUR LIVES

Acting now to end overdose

Program updates | September 2024  
National Recovery Month

## Resources reaching tribal communities throughout Washington.

Native people are seeing For Our Lives messages in many places — on billboards and social media, in naloxone kits and on medication lock bags.

Those are a few of the fentanyl-overdose awareness and prevention materials custom-made in partnership with tribes in Washington. Production started after HCA liaisons met with representatives from each of the state's 29 federally recognized tribes. HCA designated \$28,000 for each tribe to order custom materials to reach their communities.



**Kalispel Tribe of Indians**  
Camas Path Recovery Center  
*Medication lock bags*



**Upper Skagit Indian Tribe**  
*Custom T-shirts*

For Our Lives is a Native-centered awareness campaign launched in 2023 to help prevent fentanyl-overdose deaths. The materials provide information about fentanyl in the drug supply, naloxone, treatment and recovery, and moving past drug-related stigma toward healing.

Some tribes also have shared For Our Lives materials, such as pocket cards with instructions for using naloxone, at wellness gatherings and other events. Others have ordered For Our Lives blankets, T-shirts and other pieces promoting tribal resources.

Customizable overdose-prevention resources are available from For Our Lives for any tribe or Native-serving organization in Washington. To request materials, go to [ForNativeLives.org/toolkit](https://ForNativeLives.org/toolkit).

## New materials will focus on Native young people.

The next phase of For Our Lives will focus on Native young people, offering information and resources for youth ages 9 to 18 and the adults who support them.

This effort comes in response to the tribal leaders, partners and opioid-response teams who have emphasized the importance of connecting with Native youth about fentanyl overdose.

A small kit of For Our Lives materials for young people will be available this fall. A larger-scale youth extension of For Our Lives will launch in 2025.

To help review the materials before the launch, please email Megan Hatheway at [meganh@wearedh.com](mailto:meganh@wearedh.com).