

# Tribal Opioid/Fentanyl Prevention, Education and Awareness Campaign Workgroup

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November 7, 2024

1:00 pm – 3:00 pm

# Welcome

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- Blessing
- Introductions
  - Tribal elected officials
  - Tribal health leaders
  - UIHPs/Urban Health Organizations
  - State staff

# Opening Remarks Tribal Campaign Updates

**Project Aware  
Opioid Education & Policy Information for  
Schools/School Districts  
Mental Health Literacy Curriculum  
Updates**

Erika Rodriguez, Brisa Cornejo-Sanchez, & Tammy Bolen,  
Josh Kent OSPI Team



# **Mental Health Curriculum Update**

**Office of Public Instruction hired a Mental Health Instruction Implementation Specialist to facilitate the addition of mental health education curriculum in schools, including but not limited to the following activities:**

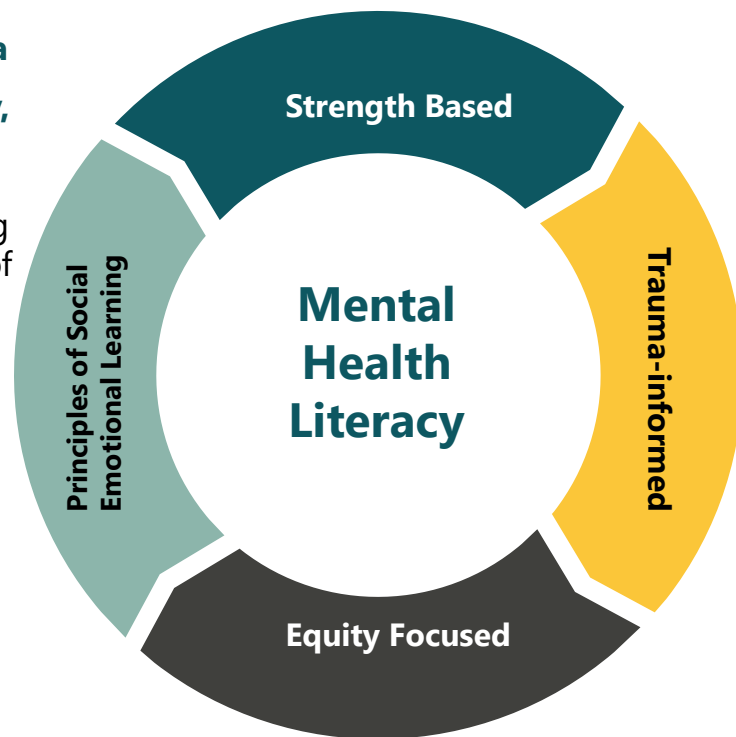
- Working with the educational service districts to build awareness of learning benefits and resource availability;
- Providing training and support to school staff in the implementation of mental health education and integration into existing health curriculum;
- Facilitating office website updates to reflect available mental health instruction resources and supporting data;
- Facilitating the addition of mental health literacy components to state learning standards and updating social emotional learning standards to reflect differentiation between the two programs and the grade-appropriate nature of each program.

# Philosophy

**Mental health encompasses emotional, social, cognitive, and behavioral functioning. It exists within a continuum of care that includes all domains of health and well-being, physical and emotional safety, security, social connection, identity, diversity and purpose.**

The MHL curricula represents mental health and well-being at the intersection of four equally integrating core values of practice for mental health promotion and prevention efforts:

- strengths-based
- trauma-informed
- Equity focused
- Incorporate principles of social-emotional learning



# Learning Objectives & Vision

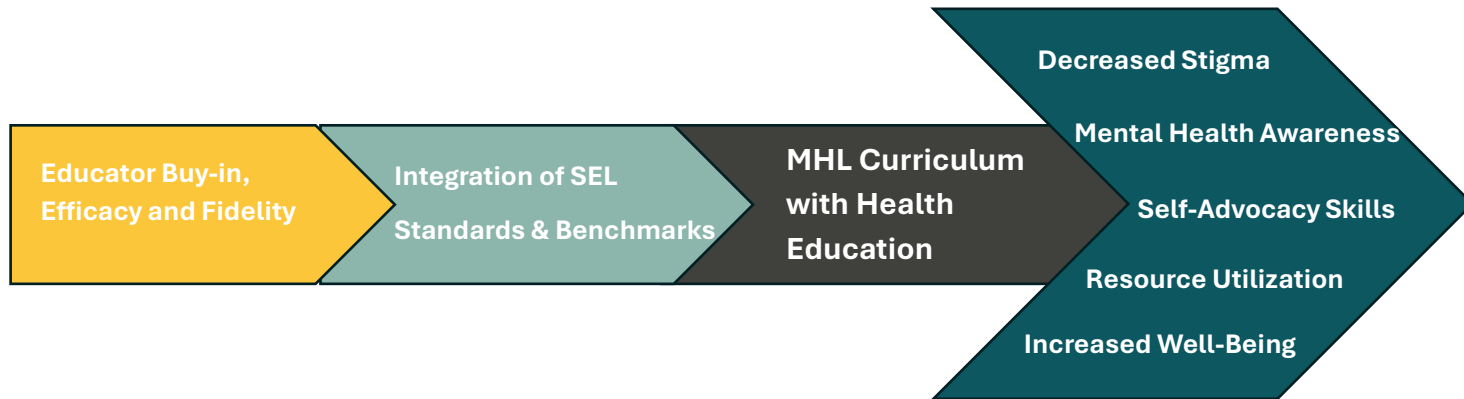
**The MHL curriculum will cover the following primary learning units:**

- Mental Health Comprehension
  - Mental Health Stigma
  - Mental Health Promotion
  - Awareness and Advocacy
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- With state oversight and integration of MHL instruction, educators and students have the opportunity to participate in a whole student education that is culturally responsive, research informed and simple to follow so that the content can be used effectively in daily practice.





# Mental Health Literacy Vision



# Contact

## **Rebecca Purser**

Tribal Schools Opioid Education  
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## **Josh Kent**

Mental Health Literacy Instruction  
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## **Tammy Bolen**

S.E.L Assistant Director

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## **Erika Rodriguez**

Mental Health Programs System  
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## **Brisa Sanchez Cornejo**

**Substance Use Prevention  
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# STEC School Program Curriculum Update

Rebecca Purser, OSPI

# Department of Health (DOH) General Opioid Prevention Campaign Funding

Chantel Wang, DOH



# DOH OPIOID CAMPAIGN UPDATE

Chantel Wang, OPAE



## WA DOH Opioid Campaign Updates

- The WA Department of Health has been given three House Bills that instruct the development, implementation and maintenance of a statewide campaign to prevent substance use and overdose deaths
  - House Bills **5906**, **1956** and **2396**
    - *Note that these are all tied to one funding source*
- These House Bills highlight that:
  - DOH will use this campaign to educate the public about opioids (including fentanyl) and methamphetamines, the risks of substance use including the risk of an unsafe/contaminated drug supply
  - Outreach for this campaign must be geared towards youth and adults
- *More details to come, as things progress!*

# Youth Opioid/Fentanyl Education and Awareness Campaign Updates and Review

Lucilla Mendoza, HCA & Megan Hathaway, Desautel-  
Hege (DH)

Department of Health (DOH)  
988 Tribal Engagement &  
Community Outreach Updates  
Amira Caluya, DOH





**Native  
& Strong  
Lifeline**



**988  
PRESS 4**

## Department of Health – 988 Updates

November 2024

Tribal Opioid/Fentanyl Prevention Education Workgroup



Washington State Department of  
**HEALTH**

# Overview

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- 988 Awareness Funding
- Native and Strong Lifeline Text and Chat
- Native and Strong Lifeline Expansion
- 988 Georouting

# 988 Awareness Funding

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- For Fiscal Year 24-25 we have allocated \$500k towards 988 awareness with a focus on Native Youth
  - Teaming up with existing campaign at DOH
  - We will keep you updated of new developments

# Native and Strong Lifeline Text and Chat

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- [E2SSB 6251](#) (Section 4, Subsection 9) directed DOH to:
  - Coordinate with SAMHSA and Vibrant for authorization of text and chat services for the Native and Strong Lifeline
  - Allocate funding for text and chat capabilities for Native and Strong Lifeline
- We have received authorization to move forward with NSLL text and chat
- Funding has been allocated for FY 2024. FY 2025 is dependent on the outcomes of the next legislative session.
- We are working with Volunteers of America Western Washington and Native and Strong Lifeline to amend existing contract and implement NSLL text and chat.
  - Estimated 6 months to develop infrastructure for operational readiness (develop internal processes, recruiting and onboarding additional staff, training, technology)
  - Will update again when we have dates for the timeline

# Native and Strong Lifeline Expansion

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- DOH has received external inquiries about having a Native & Strong Lifeline in their state
  - Colorado, Oregon
- Vibrant, the national admin for 988, has also expressed interest in the possibility of a national Native & Strong Lifeline
- Dear Tribal Leader Letter forthcoming
  - Regardless of what this expansion may look like, DOH will ensure that quality of WA Native and Strong Lifeline service is not compromised

# 988 Georouting

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- Georouting is location-based, pings to the nearest cell tower to route a 988 call to the nearest 988 call center. Does *\*not\** provide exact location.
- Oct. 17, 2024: FCC unanimously voted to approve new rules for [988 georouting](#)
  - Requires cell phone carriers to implement georouting for 988
    - Nationwide carriers must implement within 30 days
      - AT&T, TMobile, Verizon
      - TMobile and Verizon have already implemented voluntarily
    - Non-nationwide carriers within 24 months
- We will keep folks updated on new developments

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## Contact Information

### **Kathy Pierre**

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### **Amira Caluya**

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*Thank you!*



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# Discussion/Questions

# Meeting Wrap-Up/ Next Agenda

Steven de los Angeles, Vice Chair, Snoqualmie Tribe, Lucilla  
Mendoza, HCA & Candice Wilson, DOH

# Blessing/ Meeting Adjourn

Steven de los Angeles, Vice Chair, Snoqualmie Tribe, Lucilla  
Mendoza, HCA & Candice Wilson, DOH